

Pro. Juice

P R E M I U M Q U A L I T Y

Company Profile

THE BRAND

PROFOOD

Is one of the leading Egyptian companies in the export of agricultural products since 2013. Our brand strategy is centred around the preferences of our consumers and the importance of our products in their everyday life which has led Profood to thrive in its field and gain a frontrunner position in the juicing market.

ProJuice was established based on our 40 years of experience in the production processes of water, juice and soft drinks. Our lines of concentrated and NFC juices are distinguished by the natural juice, without adding any preservatives or artificial colours, in order to make our products as convenient as possible for our customers.

Our aim is to separate ourselves in the market by solely focusing on providing the best taste and premium quality whilst competing with the market prices.

Company Profile



THE BRAND



VISION

Our vision is to be the preferred trademark and supplier of quality fruit juice



MISSION

Our mission is to produce and sell products that enhance quality of life and well-being.



CERTIFICATES

ISO 9001 / ISO 22000 / GLOBAL GAP

Company Profile

PRODUCTS

Our passion for fruit has been the foundation for the high standard of quality in our company through creativity, innovation and the constant improvement of our products.

The concentrate and fruit pulp that we use to make our juices are manufactured from the highest-quality fresh fruits which are vitamin-rich and are known for their numerous health benefits, a tasteful blend of quality and flavour.



Company Profile

PRODUCTS

MANGO

Content 30% Mango juices concentrate or NFC

- Low sugar
- No preservative
- No artificial colors added
- Gluten free
- Shelf time - 12 months

NUTRITION FACTS

Serving size per 100ml (3.4fl.oz) Serving per container 2.5		
Calories	60	daily value
Protein	0.24g	
Total Carbohydrates	4.5g	
Dietary fiber	0.3g	
Sugars	14g	
Total fat	0g	
Saturated fat	0g	
Monosaturated fat	0g	
Polyunsaturated fat	0g	
Sodium	0mg	
Potassium	50.4mg	
Vitamin A - 6.3 IU	Vitamin C 18mg	
Calcium 0.3mg	Iron 0.3mg	

Percent daily values are based on 2,000 calorie diet



Company Profile

PRODUCTS

GUAVA

Content 30% Guava juices concentrate or NFC

- Low sugar
- No preservative
- No artificial colors added
- Gluten free
- Shelf time - 12 months

NUTRITION FACTS

Serving size per 100ml (3.4fl.oz)
Serving per container 2.5

Calories	68	daily value	
Protein	0.78g		5%
Total Carbohydrates	14g		4%
Dietary fiber	1.5g		2%
Sugars	9g		
Total fat	0.3g		1%
Saturated fat	0.09g		
Monosaturated fat	0.03g		
Polyunsaturated fat	0.12g		
Sodium	0.6mg		
Potassium	125mg		11%
Vitamin A	3.6 IU	Vitamin C	11.4 IU
Calcium	0.3mg	Iron	0.3mg
Vitamin B-6	1.5mg	Vitamin D	0mg

Percent daily values are based on 2,000 calorie diet



Company Profile

PRODUCTS

APPLE

Content 100% Apple juices concentrate or NFC

- No sugar added
- No preservative
- No artificial colors added
- Gluten free
- Shelf time - 12 months

NUTRITION FACTS

Serving size per 100ml (3.4fl.oz)
Serving per container 2.5

Calories	46	daily value
Protein	0.1g	
Total Carbohydrates	11g	3%
Dietary fiber	0.2g	0%
Sugars	10g	
Total fat	0.1g	
Saturated fat	0g	
Monosaturated fat	0g	
Polyunsaturated fat	0g	
Sodium	4mg	
Potassium	101mg	2%
Vitamin A	0mg	Vitamin C 1mg
Vitamin D	0mg	

Percent daily values are based on 2,000 calorie diet



Company Profile

PRODUCTS

ORANGE

Content 100% orange juices concentrate or NFC

- No sugar added
- No preservative
- No artificial colors added
- Gluten free
- Shelf time - 12 months

NUTRITION FACTS

Serving size per 100ml (3.4fl.oz) Serving per container 2.5		
Calories	45	daily value
Protein	0.7g	
Total Carbohydrates	10g	3%
Dietary fiber	0.2g	
Sugars	8g	
Total fat	0.2g	
Saturated fat	0g	
Monosaturated fat	0g	
Polyunsaturated fat	0g	
Sodium	1mg	
Potassium	200mg	5%
Vitamin A	4 IU	Vitamin C - 83 mg
Calcium	1mg	Iron 1mg

Percent daily values are based on 2,000 calorie diet



Company Profile

PRODUCTS

STRAWBERRY

Content 25% Strawberry juices concentrate or NFC

- Low sugar
- No preservative
- No artificial colors added
- Gluten free
- Shelf time - 12 months

NUTRITION FACTS

Serving size per 100ml (3.4fl.oz)
Serving per container 2.5

Calories	33	daily value
Protein	0.18g	
Total Carbohydrates	8g	2%
Dietary fiber	0.5g	8%
Sugars	4.9g	
Total fat	0.08g	
Saturated fat	0g	
Monosaturated fat	0g	
Polyunsaturated fat	0.05g	
Sodium	0.25mg	0%
Potassium	38mg	4%
Vitamin C	24mg	
Calcium	0.25mg	Iron 0.5mg

Percent daily values are based on 2,000 calorie diet



Company Profile

PRODUCTS

LEMON MINT

Content 15% Lemon juices concentrate - mint flavor or NFC

- Low sugar
- No preservative
- No artificial colors added
- Gluten free
- Shelf time - 12 months

NUTRITION FACTS

Serving size per 100ml (3.4fl.oz) Serving per container 2.5		
Calories	25	daily value
Protein	0.4g	
Total Carbohydrates	8.4g	
Dietary fiber	0.4g	
Sugars	1.7g	
Total fat	0.1g	
Saturated fat	0g	
Monosaturated fat	0g	
Polyunsaturated fat	0g	
Sodium	2mg	
Potassium	17.6mg	3%
Vitamin A	7.6mg	Vitamin C 4.5mg
Calcium	2.1mg	

Percent daily values are based on 2,000 calorie diet



Company Profile

PRODUCTS

GRAPE

Content 100% Grape juices concentrate or NFC

- No sugar added
- No preservative
- No artificial colors added
- Gluten free
- Shelf time - 12 months

NUTRITION FACTS

Serving size per 100ml (3.4fl.oz)
Serving per container 2.5

Calories	69	daily value
Protein	0.7g	
Total Carbohydrates	18g	
Dietary fiber	0.9g	
Sugars	15g	
Total fat	0.2g	
Saturated fat	0.1g	
Monosaturated fat	0g	
Polyunsaturated fat	0g	
Sodium	2mg	0%
Potassium	191 mg	
Vitamin A	1mg	Vitamin C 5mg
Vitamin B-6	5 mg	Iron 2mg
Calcium	1mg	

Percent daily values are based on 2,000 calorie diet



Company Profile

PRODUCTS

MANDARINE

Content 50% mandarine concentrate - 50% Orange juice or NFC

- Low sugar
- No preservative
- No artificial colors added
- Gluten free
- Shelf time - 12 months

NUTRITION FACTS

Serving size per 70ml (2.4fl.oz) Serving per container 2.5		
Calories	51	daily value
Protein	1g	
Total Carbohydrates	9.5g	3%
Dietary fiber	1.5g	
Sugars	7.5g	
Total fat	0.1mg	
Sodium	0.5mg	
Potassium	183mg	5%
Vitamin A	9mg	Vitamin C 63.5mg
Calcium	2.5mg	Iron 1mg

Percent daily values are based on 2,000 calorie diet



Company Profile

PRODUCTS

POMEGRANATE

Content 100% Pomegranate juices concentrate or NFC

- No sugar added
- No preservative
- No artificial colors added
- Gluten free
- Shelf time - 12 months

NUTRITION FACTS

Serving size per 100ml (3.4fl.oz)
Serving per container 2.5

Calories	58	daily value
Protein	0g	
Total Carbohydrates	16.2g	
Dietary fiber	0.3g	0%
Total fat	0.4mg	
Vitamin A	0mg	Vitamin C 0mg
Calcium	416mg	


Percent daily values are based on 2,000 calorie diet



Company Profile

SHIPPING

SHIPPING INFO

Local Market		Export Market	
250 ml	1 Liter	250 ml	1 Liter
Tray 12 Bottles	Tray 6 Bottles	Tray 12 Bottles	Tray 6 Bottles
		2,200 Tray on 10 Pallets Each Pallet 220 Tray with plastic strapping in 20ft Dry Container	1,400 Tray on 10 Pallets Each Pallet 140 Tray with plastic strapping in 20ft Dry Container
		4,400 Tray on 20 Pallets Each Pallet 220 Tray with plastic strapping in 40ft Dry Container	2,800 Tray on 20 Pallets Each Pallet 140 Tray with plastic strapping in 40ft Dry Container

Company Profile



ProFood
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